

The logo for 'illuminate adelaide' is located in the top left corner. The word 'illuminate' is in white with a black outline, and 'adelaide' is in green with a black outline. Both words are set against a background of vertical bars of the same color. Above the text is a small green starburst icon.

illuminate
adelaide

A large, glowing green neon sign that reads 'BASE CAMP' in a stylized, outlined font. The sign is mounted on a structure made of stacked, illuminated cubes.

BASE CAMP

The contents of this document are confidential.

We are pleased to be sharing this document with you and ask that you help us by keeping this information private.

Image: Base Camp, Illuminate Adelaide 2023. Image: Frankie the Creative

Acknowledgment of Country

Illuminate Adelaide pays respect to the Traditional Custodians of the lands on which we live, learn and work.

We pay our respect to all Aboriginal and Torres Strait Islander Elders and acknowledge that this always was, and always will be, Aboriginal Land.

We acknowledge that our office is located on the traditional lands of Kaurna People.

Illuminate Adelaide

One of South Australia's major events, **Illuminate Adelaide** boasted more than 1.3 million attendances across its curated 2023 program.

Celebrating art, light, music, and technology, audiences from across the globe were dazzled by the month-long program that presented works by over 300 local, interstate, and international artists.

Spearheaded by co-Creative Directors Lee Cumberlidge and Rachael Azzopardi, Illuminate Adelaide is a future-facing event that seeks to bring people from across the world to Adelaide to explore, follow their curiosity, discover something new, and see art in a new light.

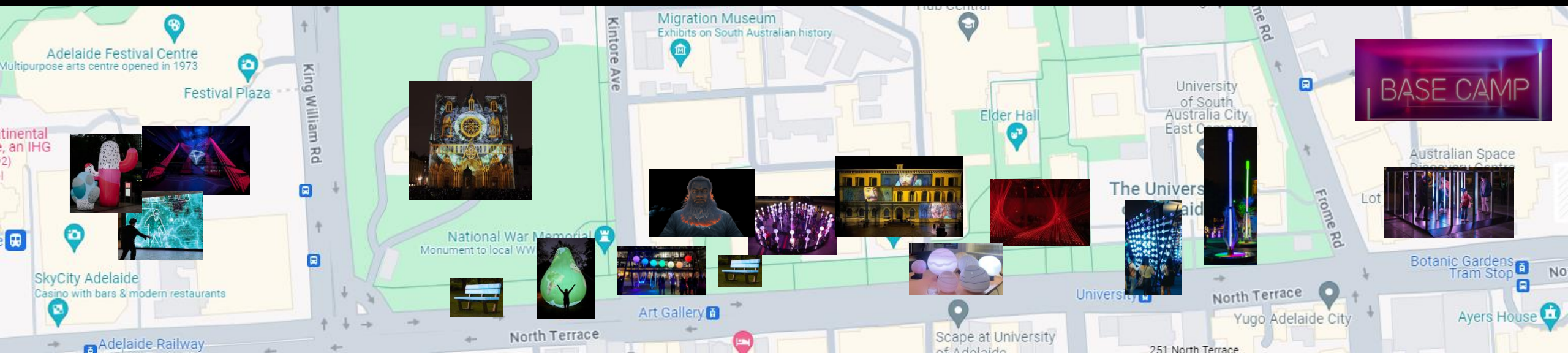


Agenda

- City Lights – North Terrace
- Base Camp Design - Site Map
- Hours of Operation
- Food & Beverage
- Entertainment
- Activations

City Lights

North Terrace Installations and Free Programming



Base Camp

Location: Lot Fourteen

Thursday 4 July – Sunday 21 July 2024

Demand and weather depending, we have applied for a license to allow us flexibility with our Operating Hours

SITE OPEN HOURS	OPEN	SCHEDULED CLOSE	LICENCED TO
Monday	5:00:00 PM	10:30:00 PM	12:00 AM
Tuesday	5:00:00 PM	10:30:00 PM	12:00 AM
Wednesday	5:00:00 PM	10:30:00 PM	12:00 AM
Thursday	5:00:00 PM	12:00:00 AM	12:00 AM
Friday	5:00:00 PM	12:00:00 AM	12:00 AM
Saturday	5:00:00 PM	12:00:00 AM	12:00 AM
Sunday	5:00:00 PM	10:30:00 PM	12:00 AM



Base Camp City Lights Installation Proximity State

Located nearest entry to the Bice Building off North Terrace

Returning after his 2023 commission with Illuminate Adelaide for the **Graduate Pathway Program**, multidisciplinary artist **Miles Dunne's Proximity State** finds a new home at Lot Fourteen.

Walk into the grid and see how your movement affects light and sound around you.

Each path you take creates something new – come along and see what you can create.

Food Truck Lane

- Baltic Fine Foods – German Style Hotdogs & Raclette
- Donut Diner
- Gang Gang – Burgers
- Phat Head - Dumplings & Laksa
- Rik's Grill – Low n Slow BBQ
- TaCHs Stroopwafels
- The Filipino Project – Traditional BBQ & Arroz Caldo - Filipino style rice broth (soup) topped with our fan favourites.
- One Sneaky Cheetah - Pizza
- Treat Me – Illuminated Fairy Floss
- Community – Various Soups & Hot Drinks (Coffee, Hot Chocolate, Tea)

Beverage / Licensed areas

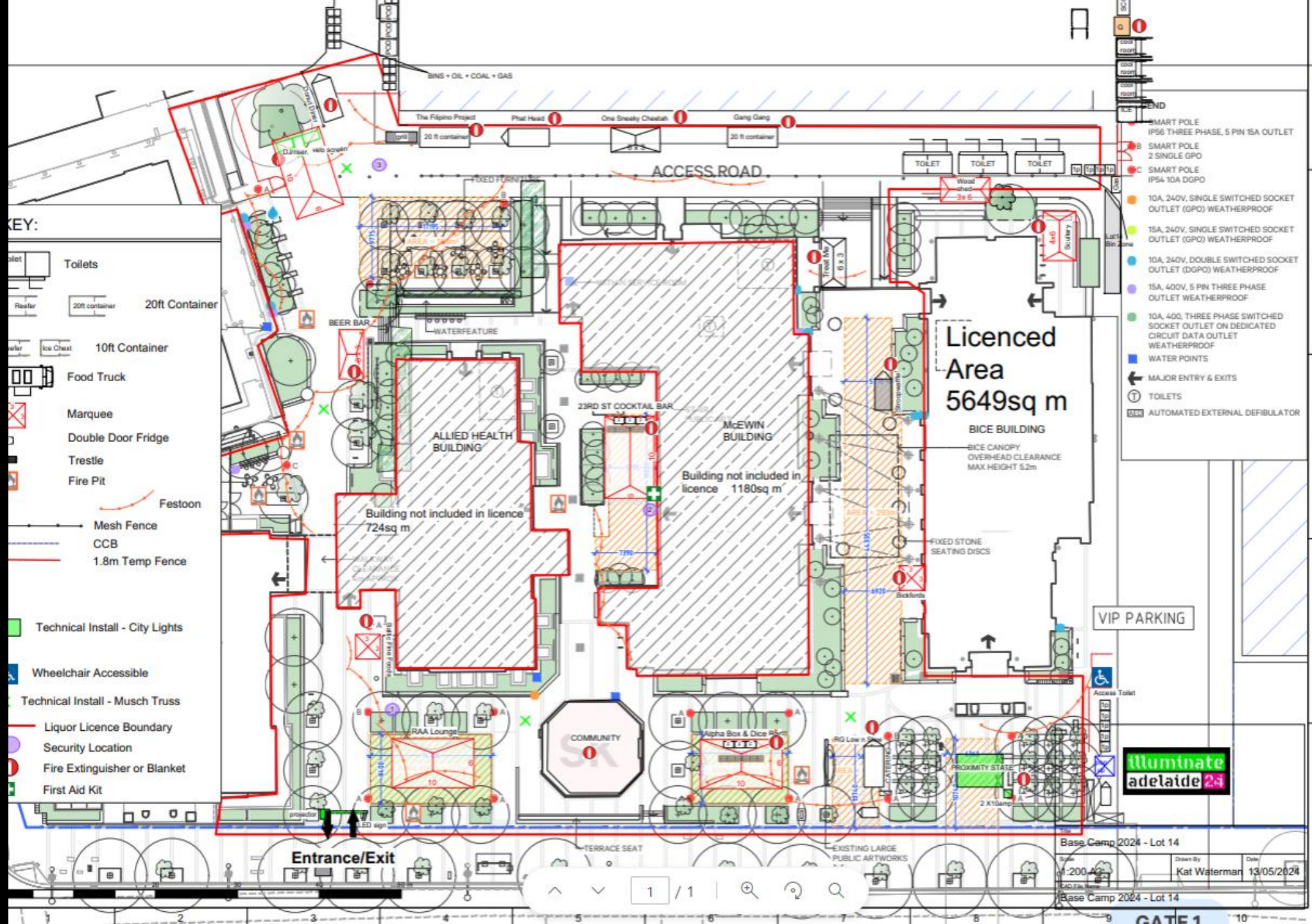
- 23rd Street Distillery Winter Cocktail Bar
- Alpha Box & Dice Wine Bar
- Bowden Brewing Beer Garden
- Bickford's 150th Anniversary Soda Bar



Egress + Entry During Licensed Time

THURSDAY 4 JULY – SUNDAY 21 JULY

- **2400 – 1700:** Festival Security will supplement Lot Fourteen Security to provide asset protection overnight.
- **1700 – 2400:** Lot Fourteen will become a Licensed Area and one entry / exit will be established as part of Liquor Licensing.



Entertainment / DJs

We have programmed weekend DJs in the Bowden Brewing Beer Garden for you to enjoy!

- Friday 5 July: 8:00PM – 12:00AM
- Saturday 6 July: 8:00PM – 12:00AM
- Thursday 11 July: 8:00PM – 12:00AM
- Friday 12 July: 8:00PM – 12:00AM
- Saturday 13 July: 8:00PM – 12:00AM
- Thursday 18 July: 8:00PM – 12:00AM
- Friday 19 July: 8:00PM – 12:00AM
- Saturday 20 July: 8:00PM – 12:00AM
- Sunday 21 July: 8:00PM – 12:00AM

Please note: This will cause some noise disruption within the Lot Fourteen Precinct and we ask to notify your teams / coworkers accordingly

Basecamp Partner Activations Onsite

We have a few exciting additional activations for you and your colleagues to enjoy

- RAA Members will enjoy a special treat RAA Solar Lounge:
 - Members only access Thursday - Sunday
 - Happy Hour: Friday Nights 5 – 6pm
- Alpha Box & Dice Tastings: Meet the Wine Maker - Every Friday 5pm – 6:30pm @ Community
- Bowden Brewing Tastings: Meet the Brewer Maker - Every Friday 5pm – 6:30pm @ Bowden Brewing Bar
- 23rd Street Distilling Tastings: Meet the Distiller - Every Friday 5pm – 6:30pm @ Cocktail Bar
- Bickford's 150th Anniversary Limited Edition Tastings: Every Friday 5pm – 6:30pm @ Bickfords Soda Bar

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- Australian Space Discovery Centre: Open late Fridays & Saturday to 9pm

NEED TO CALL US DURING THE EVENT?

BASECAMP SITE PHONE 24/7 : 0487 579 935

Anita Decoster

Music & Special Projects Producer

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Kat Waterman

Production Manager

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